

Skip Showreel

**SMAPIT is an
AI-powered CGI and 3D product visualization
studio based in Gurugram, India, serving
ecommerce brands across India, the United
States, and UAE. Our AI-driven production**

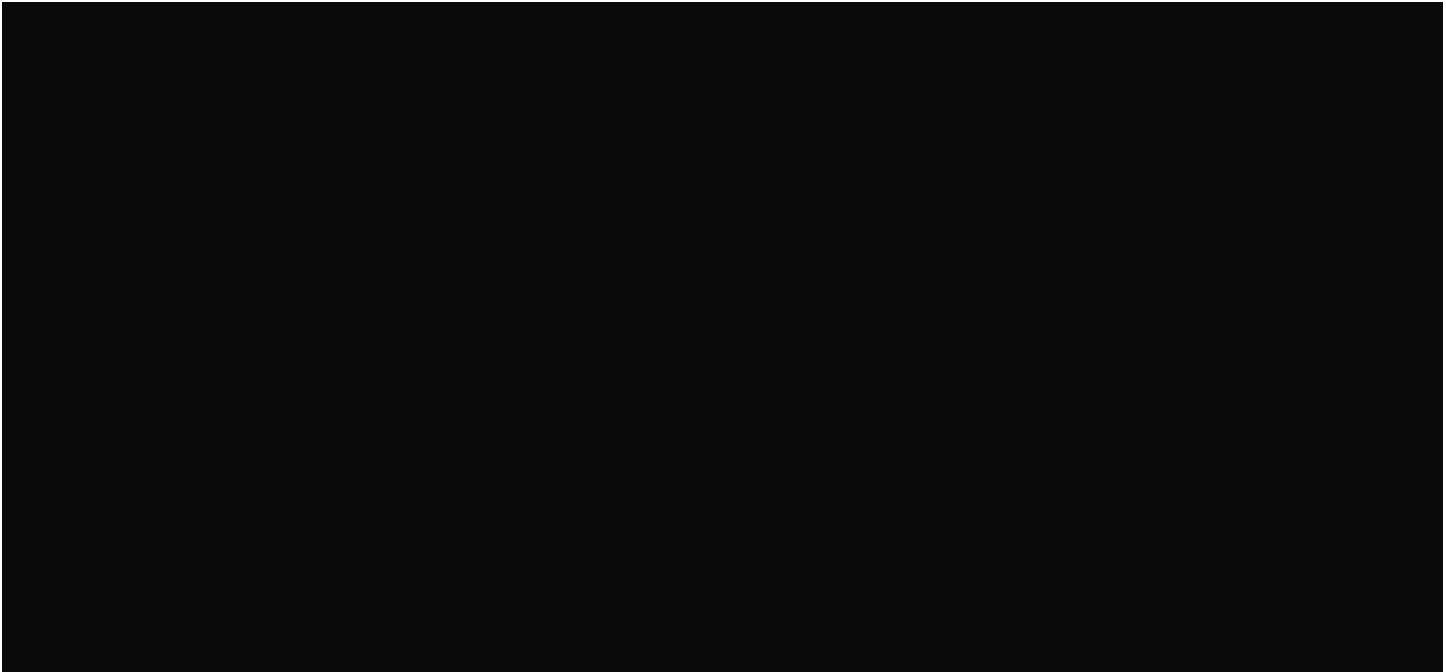
**delivers photorealistic 3D renders, animations,
and immersive experiences trusted by 50+
brands to elevate product visuals, reduce
production costs, and drive measurable
conversions.**

**AI-powered. Human-led.
Built to make every idea hit harder.**

India's most creative AI production studio.

We spent 4+ years mastering 3D, now we use that foundation to build AI content that no one else can match.

[See our AI Services](#)



3D Modeling

Transform ideas into highly detailed, precision-crafted 3D models tailored to your specifications

[Know More](#)



Product Rendering

Deliver photorealistic, high-resolution renders that showcase your products with unmatched clarity and impact.

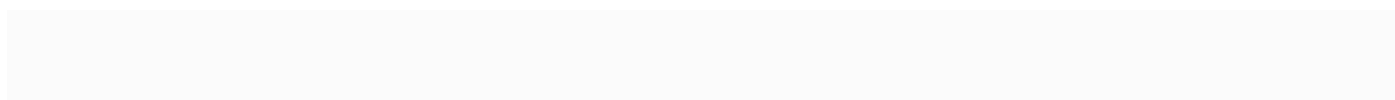
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Product Animation

Bring your products to life with **product animation for ads** and campaigns – dynamic, high-quality motion that highlights key features, functionality, and design.

Know More



AI Ads and UGC

We combine 3D, CGI, and AI tools to create high-performing ad creatives and **CGI images for Amazon** and social platforms – fast, scalable, and platform-optimised.

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CGI & Immersive Visuals

Create stunning, hyper-realistic CGI and immersive content that enhances brand storytelling and captivates audiences.

Know More



E-commerce Listing & Content

Complete your product catalog with **lifestyle product renders**, **silo shots CGI**, **A+ content images 3D**, and social visuals. No photoshoot. A fraction of traditional photography costs.

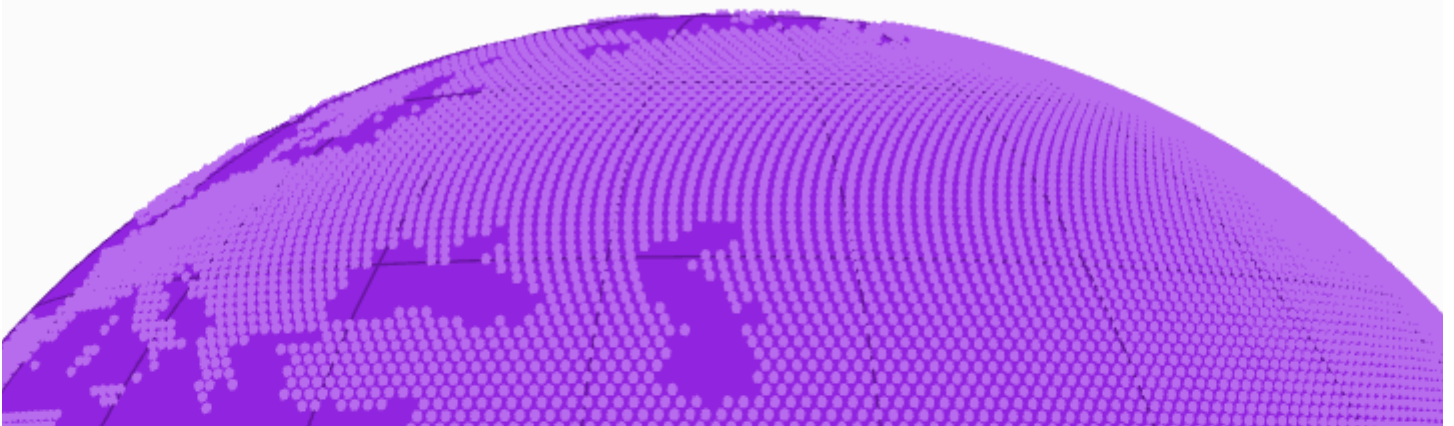
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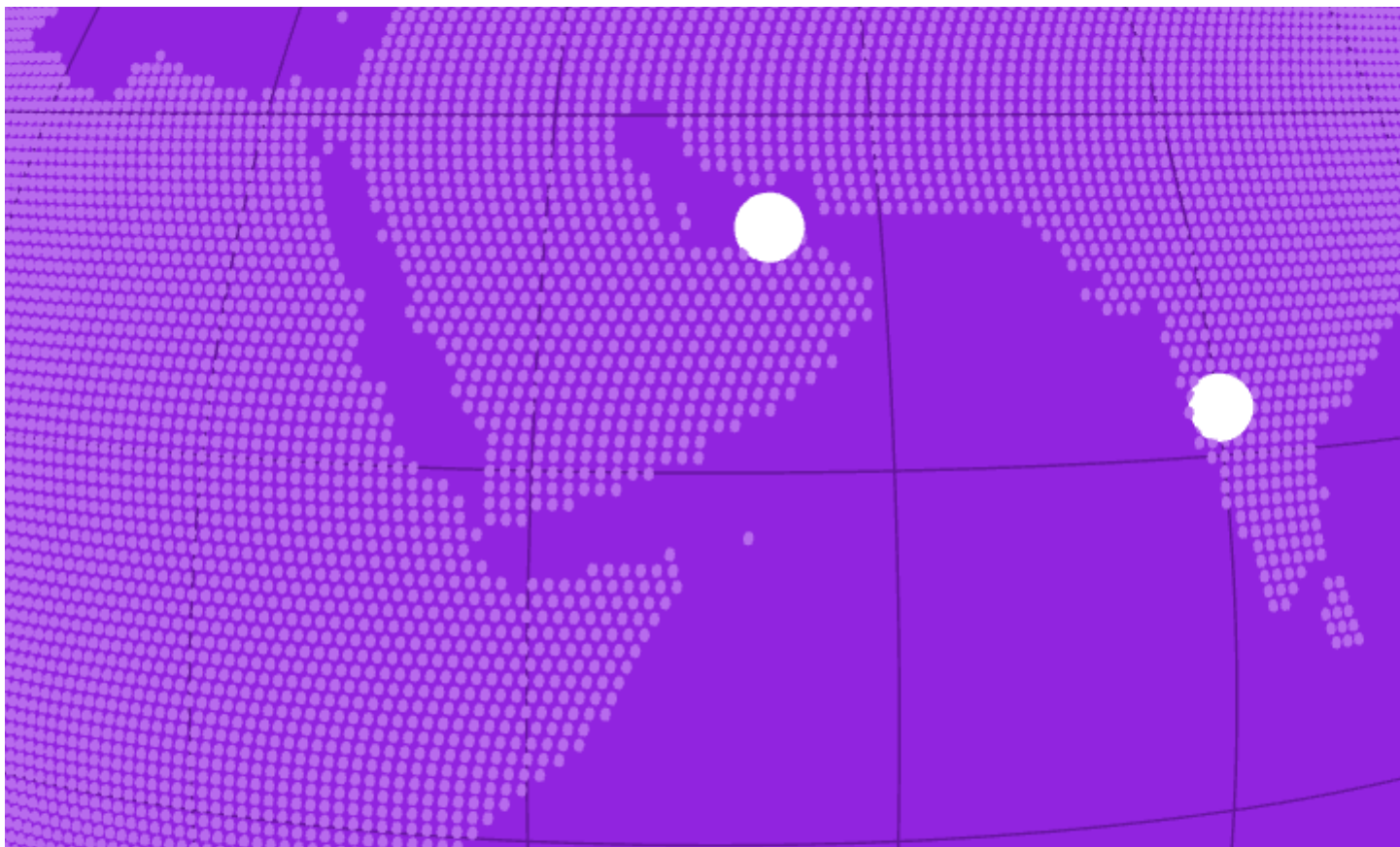
Now operating across IST GST and EST

Built across timezones. Ready when you are.

Work with top global creative talent — operating across North America, Middle East, and India, ensuring faster turnaround and continuous progress.

Schedule a Demo Call





Why E-Commerce Brands Must Shift to 3D

3D product visualization is the most effective photoshoot alternative for ecommerce available today. Traditional photoshoots are expensive, slow, and limiting - 3D gives you more control, faster delivery, and the ability to scale without reshooting.

Cut Costs by 70%

No studios, models, or reshoots.

Unlimited Flexibility

Change colors and angles anytime.

Instant Update

Lightning-Fast Turnarounds

Future-Proof Your Brand

AR try before you buy and 360-degree product views

Flawless Consistency

Consistent quality across platforms.

AGARO

We collaborated with SMAPIT Media for an animation video, and the results exceeded expectations. Their team understood our product functionality deeply and translated it into an engaging, visually rich animation that communicated both design and utility beautifully.



Agaro



Lifelong



Luminious



Mivi



Times Black

Frequently Asked Questions

+ What is SMAPIT and where is it based?

+ Which brands and industries has SMAPIT worked with?

+ What services does SMAPIT offer for ecommerce brands?

+ What is 3D product visualization and how does it work?

+ Is 3D product visualization better than traditional product photography for ecommerce?

+ Do 3D product renders meet Amazon and Shopify image requirements?

+ Which product types and industries benefit most from 3D product visualization?

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